



#### FOR IMMEDIATE RELEASE

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Stock Listing: Tokyo Stock Exchange Standard Market

Stock Code 3010

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#### Polaris Adds Another Third-Party Hotel With New Sendai Property

Polaris Holdings Co., Ltd. (hereinafter referred to as "Polaris") announced today that Minacia Co., Ltd. (hereinafter referred to as "Minacia"), a subsidiary of the Company, agreed to execute a reservation agreement for lease (hereinafter referred to as the "Lease Reservation Agreement") with MARIMO Co., Ltd. (hereinafter referred to as "MARIMO") for a new hotel property (hereinafter referred to as the "Property") to be constructed in Sendai city, Miyagi prefecture.

#### 1. Execution of the Lease Reservation Agreement

#### (1) Background leading to the execution

As part of our overall growth strategy, the Polaris Group has been strengthening the acquisition of hotel management contracts from both our sponsor, Star Asia Group, and from third-party hotel owners. And as part of the continued expansion of management contracts, we are happy to announce, that Hiroshima based Real Estate company, MARIMO has highly valued our hotel management performance, collaborative performance abilities, and the growth potential of the Polaris Group and has agreed to execute a new Lease Reservation Agreement, which will further expand operating platform of the Company.

The fixed-term building lease agreement (hereafter, the "Lease Agreement") to be concluded pursuant to the Lease Reservation Agreement, will be a long-term lease agreement based on a combination of fixed and variable rents, and will secure long-term management opportunities for Polaris Group. With this Lease Agreement, the Polaris Group continues to improve its earnings structure with hotel operations.

The property is very central, located just a 4-minute walk from Sendai Subway Station and a 7-minute walk from the west exit of JR Sendai Station—a convenient location for both business and leisure travelers. The Polaris group already operates three hotels within central Sendai City, and with the addition of this property, both sales and operational collaboration and scale within the same area will improve even more.

The property is scheduled to be operated under the "KOKO HOTEL" brand. Following the commencement of operations at this hotel, the total number of rooms operated by our group is expected to reach 105 hotels and 15,487 rooms (including rooms scheduled to open). This will further expand our operating platform and continue to enhance the medium- to long-term corporate value of the Polaris group.

### (2) Outline of the Lease Agreement

(i)	Agreement parties	Minacia, MARIMO
(ii)	Hotel Name	KOKO HOTEL Sendai Station Central
(iii)	Location	4-3-24 Chuo, Aoba-ku, Sendai City, Miyagi
(iv)	Number of rooms	117 rooms (Scheduled)
(v)	Agreement period	20 years
(vi)	Total lease payments	*

<sup>\*</sup> The lease payments are structured as a combination of fixed rent and variable rent determined by the performance of the hotel operation, the Company is unable to reasonably predict the specific amount and as such, refrains from disclosing the amount of the rent.

### (3) Outline of the Counterparty

(i)	Name	MARIMO Co.,	Ltd.	
(ii)	Location	1-17-23 Kengok	cita, Nishi-ku, Hiroshima City, Hiroshima	
(iii)	Job title and name of representative	President and Representative Director: Katsuhide Tanimoto		
(iv)	Description of business	Condominium b	pusiness, profitable real estate business	
(v)	Share capital	JPY 100 million		
(vi)	Date of establishment	September 1, 1970		
	Relationship between the Company and subject company	Capital relationship	There are no relationships to be specifically noted.	
(viii)		Personnel relationship	There are no relationships to be specifically noted	
(vii)		Business relationship	There are no relationships to be specifically noted.	
		Status as a	MARIMO does not fall under the category of related	
		Related party	party.	

### (4) Outline of Minacia

(i)	Name	Minacia Co., Ltd.
(ii)	Location	3F Fuundo Building, 1-2 Kanda Ogawamachi, Chiyoda-ku, Tokyo
(iii)	Job title and name of representative	President and Representative Director, Kazuyoshi Shimojima
(iv)	Description of business	Hotel business
(v)	Share capital	JPY 3 million

### 2. Schedule (Planned)

(i)	Execution of Lease Reservation Agreement	July 31, 2025
(ii)	Execution of the Lease Agreement	Around March of 2026
(iii)	Start of Hotel Operation	Around May of 2026

#### 3. Outlook

With the execution of the Lease Reservation Agreement, the parties will discuss to conclude the Lease Agreement for the Property. Since the Property is scheduled to start operations from the May of 2026, the execution of the Lease Reservation Agreement will have no impact on the current fiscal year's financial results.

### Reference

## ■ Status of the Company's Operating Platform

Classification		Number of hotels	Number of rooms
In an austicu	Domestic	76 hotels	11,346 rooms
In operation	Overseas	14 hotels	2,453 rooms
New openings scheduled	Domestic	15 hotels	1,688 rooms
Total		105 hotels	15,487 rooms

## ■ List of the New Hotels to Be Operated by Polaris Group

Opening Period	Hotel Name	Location	Number of rooms	Start of Hotel Operation
March 2026 Term	KOKO HOTEL Tokyo Nishikasai	6, Nishikasai, Edogawa-ku, Tokyo	184 rooms	August 2025
	KOKO HOTEL Yokohama	4, Tsurumichuo, Tsurumi-ku,	185	
	Tsurumi	Yokohama-shi, Kanagawa	rooms	August 2025
	Kyoto Fuyacho-dori Hotel	Shimogyo-ku, Kyoto-shi,	58	September
	(tentative)	Kyoto	rooms	2025
March 2027 Term	KOKO HOTEL Premier Tokyo	2, Hibino, Mihama-ku,	301	Carrier 2026
	Bay Makuhari	Chiba-shi, Chiba	rooms	Spring 2026
	KOKO HOTEL Sendai Station	4, Chuo, Aoba-ku, Sendai-	<u>117</u>	M 2026
	<u>Central</u>	shi, Miyagi	rooms	<u>May 2026</u>
	KOKO HOTEL Residence	1-chome, Oshiage, Sumida-	25	July 2026
	Oshiage (tentative)	ku, Tokyo	rooms	July 2026
March 2028 Term	KOKO HOTEL Naha Maejima	3, Maejima, Naha-shi,	132	Servina 2027
	(tentative)	Okinawa	rooms	Spring 2027
	KOKO HOTEL Residence Kita-	Kita-Ueno, Taito-ku, Tokyo	39	Spring 2027
	Ueno (tentative)		rooms	Spring 2027
	KOKO HOTEL Mito Ekimae	Mito City, Ibaraki Prefecture,	136	May, 2027
	(Tentative)	Japan	rooms	Wlay, 2027
	KOKO HOTEL Residence Ueno	1, Higashi Ueno, Taito-ku,	52	Summer
	Shin-Okachimachi I (tentative)	Tokyo	rooms	2027
	KOKO HOTEL Residence Ueno	3, Taito, Taito-ku, Tokyo	52	Fall 2027
	Shin-Okachimachi II (tentative)		rooms	1'all 2021
	KOKO HOTEL Residence Honjo-	3-chome, Azumabashi,	45	February 2028
	Azumabashi (tentative)	Sumida-ku, Tokyo	rooms	1 Coluary 2026
	KOKO HOTEL Residence	3-chome, Kyobashi, Chuo-	36	February 2028
	Tokyo Kyobashi (tentative)	ku, Tokyo 104-0031, Japan	rooms	1 Columny 2026
March 2029 Term	KOKO HOTEL Omori Station	2, Sanno, Ota-ku, Tokyo	153	Spring 2028
	110110 11011111 Ollion Station		rooms	Spring 2020
	KOKO HOTEL Premier Naha	Naha-shi, Okinawa	173	Summer
	(tentative)		rooms	2028

<sup>\*</sup> The hotels to be opened listed above are based on current plans and subject to change in the future.

## ■ List of Operating Hotels (Domestic)

# KOKO HOTEL

Hotel Name	Location	Number of rooms
KOKO HOTEL Sapporo Ekimae	3-3-10, Kita 1-jo Nishi, Chuo-ku, Sapporo-shi, Hokkaido 060-0001, Japan	224 rooms
KOKO HOTEL Sapporo Odori	6-8-1, Minami 1-jo Nishi, Chuo-ku, Sapporo-shi, Hokkaido 060-0061, Japan	145 rooms
KOKO HOTEL Sendai Kotodai Park	2-15-10, Honmachi, Aoba-ku, Sendai-shi, Miyagi 980-0014, Japan	230 rooms
KOKO HOTEL Sendai Station West	3-8-27, Chuo, Aoba-ku, Sendai-shi, Miyagi 980- 0021, Japan	170 rooms
KOKO HOTEL Sendai Station South	4-7-1 Chuo, Aoba-ku, Sendai-shi, Miyagi 980-0021, Japan	190 rooms
KOKO HOTEL Ginza 1-chome	1-9-5, Ginza, Chuo-ku, Tokyo 104-0061, Japan	305 rooms
KOKO HOTEL Tsukiji Ginza	6-8-8, Tsukiji, Chuo-ku, Tokyo 104-0045, Japan	188 rooms
KOKO HOTEL Residence Asakusa Kappabashi	3-24-2, Nishiasakusa, Taito-ku, Tokyo 111-0035, Japan	42 rooms
KOKO HOTEL Residence Asakusa Tawaramachi	2-8-12, Kotobuki, Taito-ku, Tokyo 111-0042, Japan	47 rooms
KOKO HOTEL Premier Nihonbashi Hamacho	2-30-4, Nihonbashi Hamacho, Chuo-ku, Tokyo 103-0007, Japan	223 rooms
KOKO HOTEL Premier Kanazawa Korinbo	1-2-16, Korinbo, Kanazawa-shi, Ishikawa 920- 0961, Japan	207 rooms
KOKO HOTEL Numazu Inter	275, Ashitaka, Numazu-shi, Shizuoka	151 rooms
KOKO HOTEL Numazu Ekimae	7, Takashima-cho, Numazu-shi, Shizuoka	92 rooms
KOKO HOTEL Nagoya Sakae	3-15-21 Nishiki, Naka-ku, Nagoya-shi, Aichi 460-0003, Japan	204 rooms
KOKO HOTEL Residence Kyoto Nijo Castle	724 Shimomatsuyacho, Kamanza-dori Oike-agaru, Nakagyo-ku, Kyoto-shi, Kyoto 604-0034, Japan	36 rooms
KOKO HOTEL Osaka Shinsaibashi	3-3-17 Minamisenba, Chuo-ku, Osaka-shi, Osaka 542-0081, Japan	211 rooms
KOKO HOTEL Osaka Namba Ebisucho	5-8-25, Nippombashi, Naniwa-ku, Osaka-shi, Osaka 556-0005, Japan	100 rooms
KOKO HOTEL OsakaNanba Sennichimae	1-3-7, Sennichimae, Chuo-ku, Osaka-shi, Osaka	320 rooms
KOKO HOTEL Kobe Sannomiya	63, Naniwamachi, Chuo-ku, Kobe-shi, Hyogo 650-0035, Japan	141 rooms
KOKO HOTEL Hiroshima Ekimae	10-3, Kyobashicho, Minami-ku, Hiroshima-shi, Hiroshima 732-0828, Japan	250 rooms
KOKO HOTEL Fukuoka Tenjin	1-22-14, Imaizumi, Chuo-ku, Fukuoka-shi, Fukuoka 810-0021, Japan	159 rooms

KOKO HOTEL Premier Kumamoto	3-20, Sakuramachi, Chuo-ku, Kumamoto-shi, Kumamoto 860-0805, Japan	205 rooms
KOKO HOTEL Kagoshima Tenmonkan	4-24, HigashiSengokucho, Kagoshima-shi, Kagoshima 892-0842, Japan	295 rooms

### Best Western

Hotel Name	Location	Number of rooms
Best Western PLUS Hotel Fino Chitose	3-13, Chiyodacho, Chitose-shi, Hokkaido 066- 0062, Japan	154 rooms
Best Western Hotel Fino Tokyo Akasaka	3-7-12, Akasaka, Minato-ku, Tokyo 107-0052, Japan	87 rooms
Best Western Hotel Fino Shin-Yokohama	2-2-11, Shin-yokohama, Kohoku-ku, Yokohama-shi, Kanagawa 222-0033, Japan	108 rooms
Best Western Plus Nagoya Sakae	4-6-1, Sakae, Naka-Ku, Nagoya-shi, Aichi 460- 0008, Japan	143 rooms
KAYA Kyoto Nijo Castle, BW Signature Collection by Best Western	50, Daimonjicho, Marutamachi-Sagaru Aburanokouji-dori, Nakagyo-ku, Kyoto-shi, Kyoto 604-0071, Japan	57 rooms
SureStay PLUS Hotel by Best Western Shin-Osaka	2-11-21, Nishi-nakajima, Yodogawa-ku, Osaka-shi, Osaka 532-0011, Japan	108 rooms
Best Western Osaka Tsukamoto	2-21-9, Tsukamoto, Yodogawa-ku, Osaka-shi, Osaka 532-0026, Japan	105 rooms
Best Western PLUS Hotel Fino Osaka Kitahama	1-7-17, Imabashi, Chuo-ku, Osaka-shi, Osaka 541-0042, Japan	129 rooms
Best Western Hotel Fino Osaka Shinsaibashi	1-2-19, Higashi-shinsaibashi, Chuo-ku, Osaka-shi, Osaka 542-0083, Japan	179 rooms
Best Western PLUS Fukuoka Tenjin-minami	3-13-19, Haruyoshi, Chuo-ku, Fukuoka-shi, Fukuoka 810-0003, Japan	236 rooms

## VALUE THE HOTEL

Hotel Name	Location	Number of
Hotel Name	Location	rooms
VALUE THE HOTEL Sendai Natori	555-1, Sengarita, Kamiyoden, Natori-shi, Miyagi	314 rooms
VALUE THE HOTEL Selidai Natori	981-1222 Japan	
VALUE THE HOTEL Ishinomaki	3-15-37, Minaminakasato, Ishinomaki-shi, Miyagi	82 rooms
VALUE THE HOTEL ISHINOMAKI	986-0814 Japan	
VALUE THE HOTEL Higashimatsushima	215, Yachi, Komatsu, Higashimatsushima-shi,	407 rooms
Yamoto	Miyagi 981-0504 Japan	407 FOOITIS
VALUE THE HOTEL Naraha Kidoekimae	7-1, Issyotaira, Yamadaoka, Naraha-machi, Futaba-	107 #20#2
VALUE THE HOTEL Narana Kidoekimae	gun, Fukushima 979-0513 Japan	107 rooms

# Hotel Wing International

Hotel Name	Location	Number of
Hotel Wing International Asahikawa Station	7-3112, Miyashita-dori, Asahikawa City, Hokkaido	rooms 260 rooms
Hotel Wing International Sapporo Susukino	070-0030 Japan  2-2, Minami 6-jo Nishi 6-chome, Chuo-ku, Sapporo,	165 rooms
Tion wing memanonar support Susuanio	Hokkaido 064-0806 Japan 5-7-1, Omotemachi, Tomakomai City, Hokkaido 053-	103 1001113
Hotel Wing International Tomakomai	0022 Japan	182 rooms
Hotel Wing International Chitose	2-2-10, Chiyoda-cho, Chitose City, Hokkaido 066- 0062 Japan	152 rooms
Hotel Wing International Sukagawa	36-1, Nakamachi, Sukagawa City, Fukushima 962- 0845 Japan	106 rooms
Hotel Wing International Hitachi	1-5-12, Saiwai-cho, Hitachi City, Ibaraki 317-0073 Japan	67 rooms
Hotel Wing International Kashima	1-24-1, Onohara, Kamisu City, Ibaraki 314-0144 Japan	134 rooms
Hotel Wing International Premium Tokyo Yotsuya	3-14-1, Yotsuya, Shinjuku-ku, Tokyo 160-0004 Japan	185 rooms
Hotel Wing International Shimbashi Oneimon Gate	6-20-8, Shinbashi, Minato-ku, Tokyo 105-0004 Japan	93 rooms
Hotel Wing International Ikebukuro	3-10-7, Higashiikebukuro, Toshima-ku, Tokyo 170- 0013 Japan	90 rooms
Hotel Wing International Select Ikebukuro	3-7-1, Higashiikebukuro, Toshima-ku, Tokyo 170-0013 Japan	152 rooms
Hotel Wing International Korakuen	1-25-11, Hongo, Bunkyo-ku, Tokyo 113-0033 Japan	114 rooms
Hotel Wing International Select Ueno Okachimachi	2-18-4, Higashiueno, Taito-ku, Tokyo 110-0015 Japan	141 rooms
Hotel Wing International Select Asakusa Komagata	2-7-5, Komagata, Taito-ku, Tokyo 111-0043 Japan	69 rooms
Hotel Wing International Tokyo Akabane	1-39-17, Akabanenishi, Kita-ku, Tokyo 115-0055 Japan	109 rooms
Hotel Wing International Shonan Fujisawa	109-5, Fujisawa, Fujisawa City, Kanagawa 251-0052 Japan	80 rooms
Hotel Wing International Sagamihara	5-1-30, Kamimizo, Chuo-ku, Sagamihara-shi, Kanagawa 252-0243 Japan	130 rooms
Hotel Wing International Shizuoka	11-1, Nanamacho, Aoi Ward, Shizuoka City, Shizuoka 420-0035 Japan	186 rooms
Hotel Wing International Premium Kanazawa Station	8-13, Horikawa Shinmachi, Kanazawa City, Ishikawa 920-0849 Japan	121 rooms
Hotel Wing International Hida Takayama	2-51, Hatadacho, Takayama City, Gifu 506-0008 Japan	139 rooms
Hotel Wing International Nagoya	1-4-11, Nishiki, Naka Ward, Nagoya City, Aichi 460-0003 Japan	224 rooms

Hotel Wing International Select Nagoya Sakae	3-12-23-2 Sakae, Naka-ku, Nagoya City, Aichi 460-	120 rooms	
	0008 Japan		
Hotel Wing International Premium Kyoto	407-6, Wakuni-cho, Sakyo Ward, Kyoto City, Kyoto,	88 rooms	
Sanjo	606-8363 Japan		
Hotel Wing International Kyoto Shijo	319, Takatsuji-dori Karasuma Nishiiru Honeya-cho,	78 rooms	
Karasuma	Kyoto City, Shimogyo Ward, Kyoto 600-8425 Japan	70 1001115	
Hotel Wing International Premium Osaka	3-6-16, Ebisu Higashi, Naniwa-ku, Osaka-shi, Osaka	128 rooms	
Shinsekai	556-0002 Japan	128 1001118	
HatalWine Literational Calcut Ocales Handle	8-4 Kamiyamacho, Kita-ku, Osaka City, Osaka 530-	120	
Hotel Wing International Select Osaka Umeda	0026 Japan	138 rooms	
H. INC. I	2-1-2, Nagatahigashi, Higashi-Osaka City, Osaka 577-	122	
Hotel Wing International Select Higashiosaka	0012 Japan	132 rooms	
Hotel Wing International Kobe Shin-Nagata	5-1-1 Wakamatsucho, Nagata Ward, Kobe City, Hyogo	100	
Station	653-0038 Japan	133 rooms	
Hotel Wing International Himeji	670 Watamachi, Himeji City, Hyogo 0921-132 Japan	111 rooms	
H . IW. L IT.	2-2-3, Kawaramachi, Takamatsu City, Kagawa 760-	122	
Hotel Wing International Takamatsu	0052 Japan	132 rooms	
H. JW. L. d. 101	3-11-2, Takezakicho, Shimonoseki City, Yamaguchi	101 rooms	
Hotel Wing International Shimonoseki	750-0025 Japan		
	3-22-19, Hakataekimae, Hakata-ku, Fukuoka City,		
Hotel Wing International Select Hakata Station	Fukuoka 812-0011 Japan	213 rooms	
Hotel Wing International Hakata	1-17-17, Hakataeki Higashi, Hakata-ku, Fukuoka City,		
Shinkanseguchi	Fukuoka 812-0013 Japan	109 rooms	
	2-13, Suidocho, Chuo-ku, Kumamoto City, Kumamoto		
Hotel Wing International Select Kumamoto	860-0844 Japan	152 rooms	
Hotel Wing International Yatsushiro,	23-1, Asahi Chuo-dori, Yatsushiro City, Kumamoto	100	
Kumamoto	866-0844 Japan	130 rooms	
	35-10, Kitaharacho, Miyakonojo City, Miyazaki 885-	0.2	
Hotel Wing International Miyakonojo	0024 Japan	93 rooms	
TI ANT THE STATE OF	48-5, Showa-cho, Izumi City, Kagoshima 899-0202	100	
Hotel Wing International Flood	Japan	108 rooms	
	1		

### Other Brands

Hotel Name	Location	Number of
		rooms
Tenza Hotel Hakata Station	2-5-33, Hakata Station East, Hakata Ward, Fukuoka	120 rooms
	City, Fukuoka 812-0013 Japan	
Hotel Futari Komorebi	3594-809, Usami Aza-Tomita, Ito-shi, Shizuoka, Japan	10 rooms

## ■ List of Operating Hotels (Overseas)

Hotel Name	Location	Number of rooms
Red Planet Davao	J.P. Laurel Avenue Davao City 8000 Philippines	155 rooms
Red Planet Manila Ortigas	Lot 5, Block 4, Shaw Boulevard Pasig 1600 Philippines	182 rooms
Red Planet Aurora Boulevard	Corner of Aurora Boulevard and Stanford Street, Cubao, Quezon City	167 rooms
Red Planet Manila Aseana City	Lot 38 Block 2, Bradco Avenue, Paranaque City 1700, Philippines	200 rooms
Red Planet Manila Amorsolo	99 Urban Avenue, Brgy. Pio Del Pilar, Makati City 1230, Philippines	189 rooms
Red Planet Angeles City	Don Juico Avenue, Malabanias, Angeles City, Pampanga 2009, Philippines	165 rooms
Red Planet Cebu	36 Archbishop Reyes Avenue, Cebu City 6000, Philippines	150 rooms
Red Planet Manila Mabini	1740 A. Mabini St., Malate Manila 1004 Philippines	167 rooms
Red Planet Manila Bay	Corner of Arquiza and Alhambra St., Ermita, Manila 0930, Philippines	150 rooms
Red Planet Manila Binondo	251-61 Juan Luna St., Binondo, Manila 1006, Philippines	171 rooms
Red Planet Manila Makati	E. Mercado Corner F. Calderon St., Kalayaan Avenue, Barangay Poblacion, Makati City 1210, Philippines	213 rooms
Red Planet Cagayan de Oro	C.M. Recto Avenue, Cagayan de Oro City 9000, Philippines	159 rooms
Red Planet Quezon Timog	100 Timog Avenue Barangay Sacred Heart Quezon City 1100, Philippines	140 rooms
Red Planet BGC The Fort	10th Avenue corner 40th Street, Bonifacio Global City, Taguig 1630	245 rooms

End

NOTE: This is an English translation summary of the Company's announcement in Japanese. No assurances or warranties are given for completeness or accuracy of this English translation summary.